

PRICING HEBERGEMENTS HIVER 2021-2022

Élasticité des résidences de tourisme des Alpes du Nord (opérateurs nationaux)



LAGRANCE

Belambra

Pierre Vacances

Pierre Vacances

Madame Vacances

Odalys Vacances

maeva.com

mmv CLUB

LVH



Vacanceole

nemea

Goelia.com

Les Balcons

N° sem.	Date	CGH	LAGRANCE	BELAMBRA	P&V	P&V PREMIUM	MADAME VACANCES	ODALYS	MAEVA	MMV	LVH	MONTAGNETTES	VACANCEOLE	NEMEA	GOELIA	LES BALCONS
S50	11/12-17/12				30%		52%	40%		30%	30%		34%		40%	
S51	18/12-24/12	78%	73%	60%	65%	73%	77%	60%	63%	77%	67%	81%	55%	69%	65%	84%
S52	25/12-31/12	97%	94%	95%	100%	95%	100%	90%	93%	100%	92%	100%	100%	92%	100%	100%
S1	01/01-07/01	68%	36%	48%	83%	35%	56%	56%	73%	48%	37%	81%	45%	52%	50%	64%
S2	08/01-14/01	32%	31%	38%	44%	30%	51%	47%	36%	43%	41%	34%	40%	32%	40%	37%
S3	15/01-21/01	38%	44%	47%	44%	43%	54%	56%	36%	49%	41%	39%	40%	39%	40%	43%
S4	22/01-28/01	39%	50%	55%	48%	51%	57%	60%	45%	53%	52%	49%	43%	39%	50%	54%
S5	29/01-04/02	48%	54%	90%	49%	52%	77%	62%	45%	54%	52%	58%	53%	46%	50%	64%
S6	05/02-11/02	67%	92%	100%	77%	90%	87%	91%	79%	95%	85%	75%	82%	92%	85%	84%
S7	12/02-18/02	100%	100%	100%	100%	100%	97%	100%	100%	100%	100%	100%	100%	100%	100%	100%
S8	19/02-25/02	90%	100%	100%	90%	100%	94%	100%	93%	100%	100%	100%	80%	100%	83%	100%
S9	26/02-04/03	85%	92%	95%	94%	90%	85%	95%	95%	100%	85%	100%	86%	92%	90%	100%
S10	05/03-11/03	55%	51%	50%	56%	52%	67%	61%	54%	59%	55%	63%	62%	52%	70%	64%
S11	12/03-18/03	52%	43%	50%	54%	44%	64%	52%	45%	52%	53%	58%	53%	45%	65%	64%
S12	19/03-25/03	40%	37%	45%	48%	35%	64%	47%	40%	46%	46%	49%	46%	45%	65%	43%
S13	26/03-01/04	40%	37%	45%	46%	35%	56%	42%	40%	41%	42%	49%	35%	45%	50%	39%
S14	02/04-08/04	54%	37%	45%	46%	35%	68%	44%	46%	48%	55%	63%	35%	36%	50%	64%
S15	09/04-15/04	54%	42%	41%	49%	42%	66%	35%	48%	47%	46%	63%	35%	36%	50%	64%
S16	16/04-22/04	38%		41%	42%		43%	34%		44%				32%	50%	39%
S17	23/04-29/04															

ELASTICITÉ PRIX

